MICO MOON

Concept Profile

The new designer lifestyle hotel within the Mira brand portfolio, Mira Moon provides an easy, relaxed, atmosphere with individual and highly personalised details to cater to the needs of today's modern travellers. Showcasing distinctive design characteristics that stand in bold contrast to the more standardised hotels, Mira Moon is a member of Design Hotels[™] and will appeal to those guests craving a unique experience.

Mira Moon combines style with substance, offering current state-of-the-art features which embrace innovation and creativity. Design, decoration, uniforms and service all adopt a fashionable language with uncompromising focus on quality, whilst creating a sense of theatrical drama through spectacular surroundings and magical interactions.

With a vibrant lobby bar for cocktails, chic restaurant serving innovative dishes, a fully-equipped gym, 90 contemporary guestrooms and a charming penthouse suite, Mira Moon represents 21st century style in Wanchai, Hong Kong.

Design

Conceived under the creative direction of Wanders & yoo, Mira Moon is a contemporary abstract interpretation of Chinese Hong Kong expressed through modern furnishings with antique Chinese fabrics and prints. The design is a modern interpretation of the Moon Festival fairy-tale a legend in Chinese mythology about the Moon Goddess of Immortality.

The poeticism and characters from the story – Moon Goddess, Rabbit and the moon - are represented throughout the hotel. Other details can be found in the Peony flower walls, carpets, digitally selected Bisazza tiles and the lucky charm feature wall in the foyer.

The design concept is also inspired by Chinese craftsmanship with the use of ceramic, carved timber and cut crystal. A warm and sophisticated colour palette of orange, brown and light green is used throughout the hotel and draws upon ancient Chinese ceramics and artefacts.

This combination of Chinese heritage and workmanship has given the hotel a unique vibrant style with a twist of Wanders & yoo's artistic expression.

Accommodation

Featuring 91 rooms, Mira Moon comprises 23 Half Moon Rooms measuring 221 sq. ft., 22 Full Moon Rooms at 382 sq. ft., and 44 New Moon Rooms ranging from 402 to 409 sq. ft. The Moonshine Suite, including a master bedroom and guestroom, measures 1,247 sq. ft.

Guestroom Features

- In-room entertainment system including HD LED IPTV, movies-on-demand and multi-zone audio system
- iPad multi-media connectivity
- Lightning-compatible iPod docking station (supports iPhone 5 and iPad mini)
- Complimentary broadband Wi-Fi and wired internet access supporting VPN
- Marble bathroom with freestanding bathtub and walk-in rain shower
- Complimentary minibar
- Nespresso coffee machine
- Laptop-sized safe





MICO MOOC

Facilities & Services

- Destination restaurant & bar
- Open air terrace
- Lobby lounge
- 24 hour gym

- In-room dining
- Laundry and dry cleaning Limousine
- Business support services
- Travel visa application
- Currency exchange
- Mail, parcel-packing and courier
- 24 hour concierge

Places of Interest

Victoria Harbour

• The Peak Tram

• Stanley Market

• Tsimshatsui

Star Ferry

• Happy Valley Race Course

Location

Mira Moon is located at the heart of metropolitan Wanchai, a 40-minute drive from Hong Kong International Airport, only 5 minutes by car from Central and walking distance to Causeway Bay. Conveniently situated for both business and leisure travellers, the Hong Kong Convention and Exhibition Centre (HKCEC) and Hong Kong Arts Centre are just a short walk from the hotel. In the evening, experience the vibrancy of Wanchai and its diverse dining options or hop on the MTR and head to Soho in Central for a more laid-back vibe.

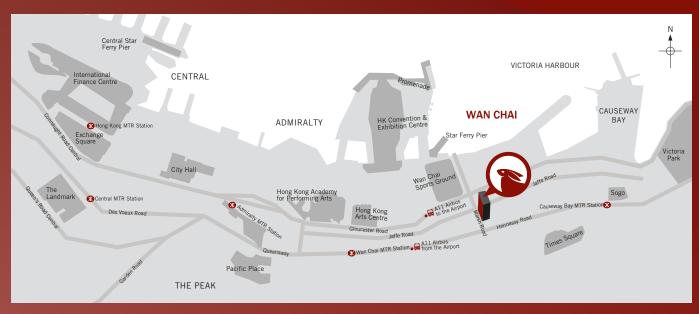
Nearby Attractions

Shopping & Entertainment

- Hong Kong Arts Centre
- Hong Kong Convention and Exhibition Centre (HKCEC)
- Times Square
- Pacific Place
- · Hong Kong Disneyland
- Lan Kwai Fong
- Ocean Park

Public Transport

- Wanchai Star Ferry Pier, a 5-minute walk
- Mass Transit Railway (MTR), Wanchai Station, a 5-minute walk
- Cross Harbour Tunnel to Kowloon



Pre-opening Sales Contact Information

388 Jaffe Road, Wanchai, Hong Kong T: (852) 2315 5618 F: (852) 2367 5962 sales.hongkong@miramar-group.com www.miramoonhotel.com

